



March 14, 2011

Dear Peter,

As an event planner you made my job in hiring you for the Water and Sewer Distributors of America Annual Meeting so much easier. In fact, you exceeded my expectations with the way you customized your clever material for this particular group and improvised right on the spot with the audience. I realize that it was not easy finding humor in the water and sewer industry, but you were very diligent in learning about some of the issues that face the membership to be able to bring humor and a light mood to our Closing Banquet Dinner. And you did so with only a week or two of lead time!

I got many kudos from my client and association members on your high energy performance and can't recommend you enough to any event or meeting planner who is in need of fail-safe top entertainment! Again, thank for putting the show together on such short notice. I look forward to keeping you in mind for future engagements.

Regards,

A handwritten signature in black ink that reads 'Trish Keppler'. The signature is written in a cursive, flowing style.

Trish Keppler, CMP
Meeting Manager