

American Writers & Artists Inc.
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Nov. 15, 2009.

Dear Peter,

What can I say? You actually out did yourself from last year's *AWAI's Fast Track to Copywriting Success*. Your customized Award Ceremony power point presentation and comedy roast hit the mark this year!

I'm sure you can tell from the crowd and the other speakers how much they enjoyed this event. It was truly a welcome addition and perfect conclusion to the intense three-day workshop.

The only question I have for you is: How are you are going to top this year's Awards Ceremony when we have you back for *AWAI's 2010 Fast Track to Copywriting Success* conference? I look forward to working with you again...

With appreciation,



Denise Ford
Conference & Events Director
AWAI
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