

Peter J. Fogel Humorist/Author/Speaker *is the "Facilitator of Fun"*



Humorist/Speaker and Author Peter J. Fogel is an award winning and critically acclaimed comedian who reinvented himself into a sought after direct mail copywriter and marketing consultant.

It was because of this journey through reinvention that Peter effectively implemented a strategy that anyone can model for total success. And that's: Don't take yourself so seriously, laugh in the face of adversity, and regardless of your fear of change, always take bold strategic action. Once you do that—you can accomplish amazing things with your personal and professional life.

He's proven this by going from working in Hollywood as a comedian/writer to a successful mid career change of having such satisfied direct response and advertising agency clients such as Cameron Advertising, American Writers & Artists, Fisher Investments, Forecast Direct, Agora Publishing, and Thompson Cigar.

This driven entrepreneur also works with other entrepreneurs in helping them market their products and services and assists them with public speaking and humor techniques so they "they can speak, sell... and grow rich!

In the entertainment world Peter's made audiences of all shapes and sizes laugh for over 23 years and have had the good fortune of working along side such veteran celebrities as Shirley Jones, Ed Asner, Harry Anderson, Lou Rawls, Jon Stewart, and Ray Romano.

Not to mention improvising on the same stage with the legendary Robin Williams (and living to tell about it.)

In the world of advertising you no doubt have heard his voice countless times on such radio and t.v. commercials for *Budweiser*, *Mazda*, *American Express* and *Zima*.

As a Hollywood studio warm-up on such sitcoms as "*Whoopi*" "*Hope and Faith*" and "*Married With Children*," Peter knows first hand the power of humor and how it can captivate and motivate an audience to action. He "willingly" admits to consistently taking a studio audience of over 300 perfect strangers --- and turning them into large, fun, cohesive "laughaholics."

He's the author of the book: "*If Not Now... Then When? Stories and Strategies of People Over 40 Who Have Successfully Reinvented Themselves.*" His articles have appeared in such magazines as Dottie Walter's *Sharing Ideas*, *DM News* and *Inside Direct Mail*. His comedy material has been quoted in the *Comedy Quote Dictionary* and he's contributed to legendary copywriting consultant Bob Bly's Book, *Careers In Writing*.

An improvisational comedian who is equally at home giving a keynote speech or emceeding tradeshows or banquets, Peter's message for success is one he eagerly shares with his audience: **Laugh and live in the moment, take bold action--- and don't look back!**

For booking information please contact:

Peter J. Fogel's Key Note Topics:



"How To Optimize Your Life For Total Success!"

- How To Prioritize and Successfully "Reinvent" Yourself In Your Job or Career!
- Yes! Let Your Fears Fuel You Forward To Reaching Your Goals!
- Your Past Performance Shouldn't Be Indicative of Your Future One... Unless You Want It To Be!

"Want Humor in the Workplace? Then Find the Humor In Your Life First!"

- The Healing Power of Humor That You Can Utilize 24/7!
- Strike While Your Irony Is Hot: Overcoming Adversity with Laughter!
- How To Effectively Use Your Own Funny Bone To Get The Optimal Results You Want!

What people are saying about Peter's book, "If Not Now... Then When..."

"Peter Fogel's "If Not Now... Then When" is not only a book that'll make you smile with its humor and heart, but will also inspire and show you how other 'over 40' folks took control of their own destiny and created a life of meaning through their reinvention. It's a worthwhile book, and that's coming from someone who doesn't like to read."

Ray Romano – Star of "Everybody Loves Raymond"

"If Not Now... Then When? is my favorite kind of book: lively, fun and loaded with practical strategies and great stories (and great storytelling). If Peter Fogel doesn't help you reinvent your life, check your pulse. Or buy a copy for a friend and watch them set the world on fire.

Barbara J. Winter, author "Making a Living Without A Job"

"Peter Fogel's book proves that with humor, good old common sense, and taking bold action in reaching your goals, you can achieve in what you believe. Read these stories, learn what these "over 40 folks" accomplished and how they did it. But most of all, never ever give up on the aspirations that burn inside your soul. Because, "If Not Now... Then When?"

Richard Kline, actor/director/corporate trainer, "Larry" from "Three's Company," "Law & Order"

"Through this refreshingly warm, witty, and pragmatic book Peter Fogel proves that age is irrelevant. And that past performance is definitely not indicative of your future results. These stories and strategies will show you how others leaped over obstacles, exercised their risk threshold, and shaped their own legacies to live the life they so richly deserve! Let Peter show you the way!"

Frank McKinney, Renowned Oceanfront Developer and Best Selling Author, "Make It Big, 49 Secrets For Building a Life of Extreme Success"

On Peter's performing:

"You're a very funny man. You made me laugh"

Richard Pryor, Comedy Store LA

"I've not only had the pleasure of attending many of Peter Fogel's performances over the years in Los Angeles, but I am also a huge fan. Hysterical, hip and timely with his humor -- the warmth he exudes to his audience is given right back to him on stage!"

Paul Gilbert, Sony Pictures Television International

"Thank you so much for making the trek out to East Windsor for our Comedy Night on November 15. It had been several years since we have had one, but after listening to your humor and wit we are all ready to have another one soon! Everyone that evening had such a great time. You have a style that many comedians try to imitate, but never quite achieve. Believe me, you're our number comedian for our next show! Let us know if you're ever in the area performing again; you might just find some 'groupies' in the audience. Thanks again..."

Marshall Alter Vice President of Fundraising Beth El Synagogue

